



Amador Mind~Body~Spirit Fair

Enrich the Mind ~ Nurture the Body ~ Promote the Spirit

April Hughes ~ MBS Productions ~ PO Box 1055 ~ Sutter Creek, CA 95685

Call 209.304.4362 or 209.295.3954 email: april@mbsfair.com

Dear Friends: PLEASE READ THIS ENTIRE APPLICATION THOROUGHLY!!! THANK YOU!

Join us for the third Amador Mind~Body~Spirit Fair – returning to the Evalynn Bishop Hall in Howard Park, Lone
– **Saturday, October 23rd and Sunday, October 24th** from 10am-5pm (**CLOSES ONE HOUR EARLIER!**)

Everyone who walks through the door will be offered a life-changing experience and
we'll work together to make that happen!

Vendor Booths (sales only, no paid services) range from \$120-\$250 (Early Birds get a 20% Discount!):

All of the booths are indoors with electrical outlets for most spaces. Regular rates for booths range from (*these are minimums – spaces will be larger if possible*) 6'x 6' (Single) to 10' corners (Corner). **Six**-foot rectangular tables are available on request at \$15.00 for the weekend (table coverings are required and available for rent).

Space rental is for 2 days (locked overnight). No table skirting or partitions will be provided for between the booths, but you are welcome to bring screens or other narrow dividers.

About sharing spaces: It's fine for two people to share one booth as long as the look of the booth stays the same for the whole fair and it looks like one entity. So, what this means is, one person can't set up for Saturday and then someone else for Sunday, but two collaborators can do one booth together for the whole weekend and help each other with coverage.

No one is allowed to provide **paid** services (e.g. readings) in a vendor booth. All paid services must be handled by Fair staff ("Scheduling"). Vendor booth space is limited and we hope to have an interesting variety. The fair reserves the right to decline applications to achieve our fair diversity objectives and doing so serves as no judgment on the declined vendor. The fair's priority is its clientele.

Exhibitor Booth (networking only, no direct sales allowed) are \$50:

A small promotional table is provided or you can bring your own (4.5'x2.5' max). One chair is provided. No electricity is provided unless special arrangements are made. Please call April with questions.

Readers Tables/Healer Spaces (registration is \$40 plus shared proceeds from sessions):

All Readers will be given as much space between tables as possible. Reader space includes a round "cocktail-type" table (provided – OR contact April to make arrangements if you wish to bring your own) and two chairs (there will be other chairs to borrow for small group sessions). Healers will also be given as much room as possible with a minimum of 6'x6'. Make separate arrangements with April if you need to rent a massage table, need electricity, etc. **All paid-sessions must be handled by "Scheduling" staff – no payments for services are allowed in the Reader/Healer areas.** Incidental product sales (recordings, oils, water, etc.) are allowed and cannot exceed \$5 per client. Consignment arrangements MAY be possible through On Purpose of Sutter Creek. Call or see Robyn with your proposal.

Readers/Healer set their own rates & share proceeds with the fair! See Pricing Explained @
<http://www.mbsfair.com/Pricing.doc>

Lectures:

While the Evalynn Bishop Hall does not have a separate building for lectures (our goal), the lecture room in this building worked well for our first fair and will be spruced up for this fair! As an apology to those who had to suffer through lectures at the Italian Picnic Grounds, each returning lecturer will receive \$10 in "Fair Bucks" that they can spend anywhere at the fair just the same as cash!

There is no charge for lectures – neither for audience nor lecturer. All topics will be considered! Lecture time is limited to 45 minutes (no exceptions) and must be kept punctual. Lectures run hourly from 10:15 to 4:15 (this fair will close at 5 p.m. both days!)

Please let us know if you would like hold a lecture, workshop, or demonstration as soon as possible. Provide a good description, brief bio and photo for our Bios page if you'd like. **The description that you provide will appear on the fair schedule and our website and will be the ONLY way for people to learn why they just have to attend your lecture! PROMOTE YOURSELF!** NOTE: We continue to be asked to offer lectures/resources on the subjects of 2012, PTSD, Astrology, Law of Attraction, & more. We are working on a more automated lecture self-scheduling solution. Check www.mbsfair.com for information & updates, but for now, please apply by completing this application and sending it right away.

We offer lecture spots each hour on the quarter (i.e. 10:15, 11:15, 12:15. . .) The speaker program fills up rapidly. We must keep the program varied and interesting for our clients. **CHANGE: Sales of books, materials, and other items DIRECTLY RELATED TO THE LECTURE TOPIC are allowed during & immediately following the lecture time ONLY. Lecture items/resources may be displayed on tables in the lecture area.** If you have a product that you'd like to sell and still promote through lecture, please consider taking a vendor booth. Vendors/Readers/Healers are given preference in the lecture schedule.

Applications are required for ALL forms of participation in this fair. Please complete all areas of the application and use good descriptions! Include any preferences (e.g., if you don't want to be near the door, if you want to be near the front, if you need electricity, etc).

Remember, what you write on your application will likely be the only information that we have about you. Write all descriptions as though it is your advertisement – PROMOTE YOURSELF!

All spaces are reserved on a first-applied, first-reserved basis, so send in your application quickly. (If you need to make payments please contact April. All booths must be paid for in full before the fair!) If you have any questions please call April. We look forward to an even more successful fair than the first one!

Bright blessings!

April Hughes and your MBS Fair Team

PS: I accept personal checks, money orders, and Paypal "Send Money".

SPECIAL OFFER FOR EVERYONE!

Display your brochure or business card at our Local Network table!

- 🌐 **Free for paid MBS Fair Participants & local/community fundraisers.**
- 🌐 **\$30 for up to two spaces for 8½ x 11" brochure s- flat or in display/stand.**
- 🌐 **\$20 for small/business card size with maximum 5" x 7" display/stand.**

Local community non-profits and complimentary events are welcome to display for free!

PLEASE PRINT OR TYPE and INCLUDE ZIP CODES:

NAME _____

ADDRESS _____

CITY _____ ST _____ ZIP _____

PHONE _____ EMAIL _____

website: _____ (Will you bring a massage table?) Yes _____ No _____

SPECIALTY (what you write here will be printed on fair schedule – verbatim!) _____

FOR READERS AND HEALERS – Registration is \$40 – Early Bird Discount (20%) applies!

By applying for the fair, you agree that there will be no refunds after October 1, 2010. **The regular price/fee for all Readers and Healers is \$40 (for the weekend)** – if you aren’t familiar with the Reader Healer Pricing, please visit “Pricing Explained” at www.mbsfair.com. All sessions are priced based on 15 minutes. You are welcome to limit sessions to 30 minutes or longer. No payments may be accepted at your space – all sessions must be booked through fair staff at the Scheduling Table!

My per-15-minute-session rate for this fair will be: _____. (Using the recommended rate of \$20.00 per session as an example, I agree that for each session card that I submit following the fair, I would receive 3/5ths – \$12.00 – and MBS would retain 2/5ths – \$8.00.)

I agree to all terms included in this application. (Please submit application with \$40 payment to register.)

Signature _____ Date _____

We will arrange vendor spaces to be as large and accessible as possible!

Display/Exhibitor table and one chair – (table/chair included ~ no sales allowed) = **\$50.00**

Location: throughout fair – middle of the floor, no walls, likely no elect.

Standard Booth = 6’W x 6’D = **\$120.00** - PLUS one 6’ table @ \$15.00

Location: bordering fair room and on fair floor – rear wall or middle of the floor (elect avail, if needed) – 2 chairs included.

Double Booth = 10’W x 6’D booth = **\$160.00** - PLUS one 6’ table @ \$15.00

Location: bordering fair room – rear wall (elect avail, if needed) – 2 chairs included.

Double Deep Booth = 10’W x 12’D booth = **\$210.00** - PLUS one 6’ table @ \$15.00

Location: Next to corner booths – 2 chairs included.

Corner (minimum 10’ D) with two 6’ tables included = **\$250.00**

Location: Entrance and Corners of fair room – 2 chairs included.

EARLY BIRD DISCOUNT!!!

DEDUCT 20% FROM BOOTH/READER/HEALER FEES (NOT TABLE RENTAL) IF PAYING IN FULL BY AUGUST 1ST.

Need electricity?? YES _____ NO _____

Rent 6’ tables for the weekend! _____ Tables x \$15.00 = _____ (bring your own table coverings).

Total enclosed for booth and tables = _____

Enclosed is the amount I have checked above for a retail booth. I agree to all terms and restrictions detailed herein.

Signature: _____

Date: _____

FOR SPEAKERS

You must complete this section if you want to speak!

Topic: (What you write here will be printed on the fair schedule, so PROMOTE YOURSELF!) _____

Day/Time Preference 1: _____ Day/Time Preference 1: _____

IMPORTANT! Give a good description please – use a separate paper if desired. Be sure to include biographical information.

FOR EVERYONE

Our raffle creates our mailing list and our mailing list is used for direct-mail discounts for the next fair (aka great advertising)! Please help us grow by donating an item!

Our main raffle is conducted after the fair, so indicate if giving a day-of item/service please!

I WILL DONATE _____ TO THE FAIR RAFFLE.

(In return and on request, I will receive a copy of the fair mailing list!)

Please complete your application and return as soon as possible!

Call April: 209-304-4362 or 209-295-3954 with any questions.

Make checks or money orders payable to: **MBS Productions**
and send to: P.O. Box 1055
Sutter Creek, CA 95685

All approved participants will be mailed a packet with full day-of instructions, lodging resources, promotional flyer master, and much more!

Packets will be mailed as early as possible and by no later than October 10.